PulteGroup, Inc. Policy Regarding Shareholder Approval of Future Severance Agreements

It is the Policy of the Board of Directors (the "Board") of PulteGroup, Inc. (the "Corporation") that the Corporation shall not enter into a Future Severance Agreement with a Senior Executive that provides for Benefits in an amount exceeding the Severance Benefits Limitation, unless such Future Severance Agreement is approved by a vote of the Corporation's shareholders.

For purposes of this Policy the following terms shall have the following meanings:

"Benefits" means: (i) severance amounts payable in cash to a Senior Executive (including cash amounts payable for the uncompleted portion of an employment term under an agreement or cash amounts payable pursuant to a consulting agreement) and (ii) special benefits or perquisites provided to a Senior Executive at the time of such Senior Executive's termination of employment. The term "Benefits" includes both lump-sum payments and the estimated present value of any periodic payments made or special benefits or perquisites provided following the date of termination of such Senior Executive's employment. Notwithstanding the foregoing, the term "Benefits" does not include (a) the value of any accelerated vesting of any outstanding equity-based award provided under plans, programs or arrangements of the Corporation applicable to one or more groups of employees in addition to the Senior Executives, (b) a pro-rata portion (based on the portion of the performance period elapsed through the date of termination) of the value of any accelerated vesting of any outstanding long-term cash-based incentive award provided under plans, programs or arrangements of the Corporation applicable to one or more groups of employees in addition to the Senior Executives, (c) compensation and benefits earned, accrued or otherwise provided for services rendered through the date of termination of employment (other than any such compensation or benefits awarded at the time of the Senior Executive's termination of employment), (d) any post-termination retirement and other benefits, special benefits or perquisites provided under plans, programs or arrangements of the Corporation applicable to one or more groups of employees in addition to the Senior Executives, and (e) payments that are required by the Corporation's bylaws regarding indemnification and/or a settlement of any claim made against the Corporation.

"Future Severance Agreement" means an employment agreement between the Corporation (or one of its subsidiaries) and a Senior Executive pursuant to which the Senior Executive renders services to the Corporation (or one of its subsidiaries) as an employee, or a severance agreement or post-separation consulting agreement between the Corporation (or one of its subsidiaries) and a Senior Executive related to the termination of employment of the Senior Executive with the Corporation (or one of its subsidiaries), in either case, entered into after the adoption date of this Policy, and includes any renewal, material modification or extension made after the adoption date of this Policy to an employment agreement, severance agreement or consulting agreement with a Senior Executive that is in effect as of the adoption date of this Policy.

"Senior Executive" means a person who is or becomes at the time of execution of the Future Severance Agreement an officer of the Corporation or a subsidiary who is required to file reports pursuant to Section 16 of the Securities Exchange Act of 1934.

"Severance Benefits Limitation" means 2.99 times the sum of (i) the Senior Executive's annual base salary as in effect immediately prior to the date of the Senior Executive's termination of employment plus (ii) the target annual bonus of the Senior Executive in the fiscal year in which the Senior Executive's termination of employment occurs.

The Board delegates to the Compensation and Management Development Committee full authority to make determinations regarding the interpretation of the provisions of this Policy, in its sole discretion, including, without limitation, the determination of the value of any noncash items, as well as the present value of any cash or non-cash benefits payable over a period of time.

The Board shall have the right to amend, waive or cancel this Policy at any time if it determines in its sole discretion that such action would be in the best interests of the Corporation, provided that any such action shall be promptly disclosed.